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| Report to: | LICENSING PANEL |
| Relevant Officer: | Lisa Ribchester, Licensing Officer |
| Date of Meeting: | 15 March 2024 |

APPLICATION FOR A PREMISES LICENCE – Barrons Hotel, 58 – 60 Hornby Road, Blackpool, FY1 4QJ

1.0 Purpose of the report:

1.1 To consider an application for a New Premises Licence for Barrons Hotel, 58 – 60 Hornby Road, Blackpool, FY1 4QJ.

2.0 Recommendation(s):

2.1 The Panel is requested to consider the application and determine whether the granting of this licence would adversely impact on the Licensing Objectives.

3.0 Reasons for recommendation(s):

3.1 Representations have been received therefore there must be a hearing to determine the application.

3.2 Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.3 Is the recommendation in accordance with the Council’s approved budget? Yes

4.0 Other alternative options to be considered:

4.1 None, once an application is submitted and representations received it must be considered by the Licensing Panel.

5.0 Council priority:

5.1 The relevant Council priority is:

- “The economy: Maximising growth and opportunity across Blackpool”

6.0 Background information

6.1 On 17th January 2024 the Licensing Service received an application from Mr Jose Sanchez on behalf of Cube Hotels Blackpool Ltd for a new Premises Licence at 58 – 60 Hornby Road, Blackpool, FY1 4QJ. The new application is a result of the previous licence lapsing due to the company that held that Premises Licence (Deneaspa Limited) showing as being dissolved on Companies House on 26 September 2023. This was discovered in January 2024 following a data cleanse on all licences by Licensing Officers. Deneaspa Limited (also owned by Mr Sanchez) held the previous licence since October 2022.

6.2 The application requests live music (Indoors and Outdoors) Friday to Sunday 12.00 – 23.00, recorded music (Indoors and Outdoors) Monday to Sunday 08.00 – 23.00, permission to sell alcohol (for consumption on and off the premises) Monday to Sunday 00.00 – 00.00, the provision of late night refreshment (Indoors) Monday to Sunday 23.00 – 05.00. The Premises would only be open to the public Monday to Sunday 11.00 – 23.00. The applicant has offered a number of conditions to be placed on the Premises Licence, plus additional conditions have been agreed with the Police by way of Mediation. A copy of the application is attached at Appendix 4a and the Police mediation at Appendix 4b.

6.3 A representation has been received from Councillor Mark Smith. A copy of the representation is attached at Appendix 4c.

6.4 Local policy considerations:

4.4.2 - The Council wishes to develop a diverse night-time economy but acknowledges that any licensable activity has the potential to impact adversely on the surrounding area either by disturbance caused by crime and disorder or by nuisance caused by customers being noisy when leaving/using on-street car parking. The impact of these activities can be greater at night when ambient noise levels are much lower.

6.5 National policy considerations:

9.12 - Each responsible authority will be an expert in their respective field, and in some cases it is likely that a particular responsible authority will be the licensing authority's main source of advice in relation to a particular licensing objective. For example, the police have a key role in managing the night-time economy and should have good working relationships with those operating in their local area⁵. The police should usually therefore be the licensing authority's main source of advice on matters relating to the promotion of the crime and disorder licensing objective. However, any responsible authority under the 2003 Act may make representations with regard to any of the licensing objectives if they have evidence to support such representations. Licensing authorities must therefore consider all relevant representations from responsible authorities carefully, even where the reason for a particular responsible authority's interest or expertise in the promotion of a particular objective may not be immediately apparent. However, it remains incumbent

on all responsible authorities to ensure that their representations can withstand the scrutiny to which they would be subject at a hearing.

9.43 – The authority’s decision should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

6.6 Does the information submitted include any exempt information? No

7.0 List of Appendices:

7.1 Appendix 4a - Application form for a New Premises Licence
Appendix 4b – Police mediation agreement
Appendix 4c – Public objection (Councillor Mark Smith).

8.0 Financial considerations:

8.1 None.

9.0 Legal considerations:

9.1 Please see local and national policy in the background information.

10.0 Risk management considerations:

10.1 None.

11.0 Equalities considerations:

11.1 None.

12.0 Sustainability, climate change and environmental considerations:

12.1 None.

13.0 Internal/external consultation undertaken:

13.1 None.

14.0 Background papers:

14.1 None.